



Canadian Evaluation Society: Nova Scotia Chapter



An Executive Summary is Not Enough: Alternative Reporting for Evaluators

Facilitator: Kylie Hutchinson

Date: January 29th 2014 &
February 5th 2014

Time: 2:00-3:30pmAST

Location: Webinar

Cost: Members \$60
Non-members \$80

Please register by
Wed. January 22nd at

<http://events.constantcontact.com/register/event?llr=98bymgcab&oeidk=a07e8i62wne2a086324>

If you have any questions regarding this webinar please contact us:

ces.novascotia@gmail.com

Webinar Cancellation Policy

Cancellations made 3 business days prior to the webinar will be refunded minus a \$5 PayPal transaction fee. If you are unable to attend the webinar you may transfer the registration to another individual

The Canadian Evaluation Society-Nova Scotia Chapter invites you to attend a two part webinar series presented by Kylie Hutchinson: *An Executive Summary is Not Enough: Alternative Reporting for Evaluators*

Description

Traditional evaluation reports often end up on the shelves of many decision-makers collecting dust. Reporting is an important skill for evaluators who care about seeing their results and recommendations actually implemented. In this webinar learn how to turn your findings into something more useful and meaningful that calls people to action.

You Will Learn

- the role of reporting in good evaluation practice
- 3 principles for effectively communicating your evaluation results
- at least 3 alternatives to writing a final report.

What Past Participants Have Said

"By far one of the best webinars I have seen! Great ideas and also validated some of the things I am doing right now!"

"I LOOOVED your presentation today. I already have added a bunch of actionable tasks to my to-do list based on today's session. It's great to be able to instantly use information presented—not typically the case with many webinars I attend."

Kylie Hutchinson is a Credentialed Evaluator, consultant, and trainer specializing in the areas of program planning and evaluation. She regularly presents this workshop at the AEA and CES annual conferences, AEA Summer Evaluation Institute, and as an AEA eStudy.