



CANADIAN EVALUATION SOCIETY

Nova Scotia Chapter



Lunch & Learn: Fostering Quality, Capacity and Evaluation Use Through Stakeholder Engagement

Presenter: Colleen Goggin, MHSc, C.E.

Date: November 28th 2013

Date: Thurs November 28th, 2013

Time: 12:00pm-1:00pm

Location: Webinar

Cost:

CES Member/ Students: **FREE!!**

Non Member: \$25.00

Please register by
November 26th, 2013 by
going to the following link

<https://attendee.gotowebinar.com/register/4158193901172689154>

For any inquiries about this
event please contact:

ces.novascotia@gmail.com

Overview

- ❖ Do you want to improve the **quality** and **use** of your evaluations?
- ❖ Do you sometimes struggle with how and how much to **engage stakeholders**?
- ❖ Are you interested in learning about the lessons learned and best practices of one federal department evaluation unit as it strives to enhance stakeholder engagement?

If so, please join us for: **Fostering quality, capacity and evaluation use through stakeholder engagement.** Colleen will provide an overview of the rationale for enhancing engagement and discuss the practices that the Atlantic Canada Opportunities Agency (ACOA) has implemented to foster stakeholder engagement in its evaluation studies with the end goal of increasing quality and use, and organizational evaluation capacity. The presentation will highlight the resource implications of engagement and explore the ways in which ACOA's Evaluation Unit attempts to maintain neutrality. The presentation will outline preliminary results, success factors, lessons learned and best practices gathered through the reflections of evaluators, evaluation stakeholders and senior managers.

Colleen Goggin is a senior evaluator at ACOA, working from the Halifax office. She previously worked as an evaluator with the Public Health Agency of Canada (Atlantic Region). Colleen holds a Masters of Health Science (Community Nutrition) from the University of Toronto and is a Credentialed Evaluator. She presented on this topic at the 2013 CES Conference held in Toronto.